

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

American Media & Advocacy Grp/ POL
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 713562 /		<u>Alt Order #</u> 06315033
<u>Product</u> AMER ACTION NETWORK		
<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Estimate #</u> 3175	
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSDK	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 131	<u>Product Code</u> 220
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KSDK	09/21/12	09/21/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$560.00	0.00			
N 2	KSDK	09/21/12	09/21/12	Jeopardy	430-5p		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,010.00	0.00			
N 3	KSDK	09/21/12	09/21/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$1,800.00	0.00			
N 4	KSDK	09/21/12	09/21/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$450.00	0.00			
N 5	KSDK	09/21/12	09/21/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$2,025.00	0.00			
N 6	KSDK	09/21/12	09/21/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$2,025.00	0.00			
N 7	KSDK	09/24/12	09/24/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$560.00	0.00			
N 8	KSDK	09/24/12	09/24/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,800.00	0.00			
N 9	KSDK	09/24/12	09/24/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$450.00	0.00			
N 10	KSDK	09/24/12	09/24/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,025.00	0.00			
N 11	KSDK	09/24/12	09/24/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00

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Contract / Revision	Alt Order #
713562 /	06315033

Contract Dates	Product	Estimate #
09/21/12 - 09/27/12	AMER ACTION NETWORK	3175

Advertiser	Original Date / Revision
American Action Network	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$2,025.00	0.00			
N 12	KSDK	09/22/12	09/22/12	Saturday Night Live	1030p-1205a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,500.00	0.00			
N 13	KSDK	09/22/12	09/22/12	News Channel 5 at 5P Sat	5-530P		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$900.00	0.00			
N 14	KSDK	09/22/12	09/22/12	News Channel 5 at 6P Sat	6-630P		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$975.00	0.00			
N 15	KSDK	09/22/12	09/22/12	Sat 6-7A	6-7A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$450.00	0.00			
N 16	KSDK	09/24/12	09/27/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWT---				1	\$450.00	0.00			
N 17	KSDK	09/23/12	09/23/12	News Channel 5 at 5P Sun	5-530P		:30				NM	1	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,015.00	0.00			
N 18	KSDK	09/23/12	09/23/12	Sun 6-7A	6-7A		:30				NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$410.00	0.00			
N 19	KSDK	09/23/12	09/23/12	NBC Today Show (Su)	7-8A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$900.00	0.00			
N 20	KSDK	09/27/12	09/27/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$560.00	0.00			
N 21	KSDK	09/27/12	09/27/12	Jeopardy	430-5p		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,010.00	0.00			
N 22	KSDK	09/27/12	09/27/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,800.00	0.00			
N 23	KSDK	09/27/12	09/27/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$450.00	0.00			
N 24	KSDK	09/27/12	09/27/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$2,025.00	0.00			
N 25	KSDK	09/27/12	09/27/12	6-7a	6-7A		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,010.00	0.00			
N 26	KSDK	09/27/12	09/27/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$2,025.00	0.00			
N 27	KSDK	09/25/12	09/25/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$560.00	0.00			
N 28	KSDK	09/25/12	09/25/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,800.00	0.00			
N 29	KSDK	09/25/12	09/25/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$450.00	0.00			
N 30	KSDK	09/25/12	09/25/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$2,025.00	0.00			
N 31	KSDK	09/25/12	09/25/12	6-7a	6-7A		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$1,010.00	0.00			
N 32	KSDK	09/25/12	09/25/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$2,025.00	0.00			
N 33	KSDK	09/26/12	09/26/12	Tonight Show	1035-1137p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$560.00	0.00			
N 34	KSDK	09/26/12	09/26/12	Jeopardy	430-5p		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,010.00	0.00			
N 35	KSDK	09/26/12	09/26/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,800.00	0.00			
N 36	KSDK	09/26/12	09/26/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$450.00	0.00			
N 37	KSDK	09/26/12	09/26/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$2,025.00	0.00			
N 38	KSDK	09/26/12	09/26/12	630-7P Wheel of Fortune	630-7P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----				1	\$2,025.00	0.00			
N 39	KSDK	09/21/12	09/21/12	4-5A	4-5A		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$40.00	0.00			
Totals										0.00		39	\$45,990.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	39	\$45,990.00	\$39,091.50
Totals	39	\$45,990.00	\$39,091.50

Signature: _____ Date: _____

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